

Syllabus Readings Covered in English 25 Final Exam

Yellow highlighted items =

Know these readings for the exam for short-answer, multiple-choice, and identification questions about specific ideas, titles of works, and author names.

Blue highlighted items =

Know the main ideas included in these works for short-answer and multiple-choice questions. But the exam will **not** ask you to remember or identify specific titles of works and their authors.

Works not highlighted below = Works not highlighted will not be included for the final exam.





3. The Postindustrial & Neoliberal Age

Information's Impact on Work and Power

Week 6


Class 17 (M., Nov. 6) — Postindustrial "Knowledge Work"

CLASS 17 NOTES

- "Scientific Management" (The Original "Smart Work")
 - **Frederick Winslow Taylor**, *Principles of Scientific Management* (1911)
 - **Chap. 2**; read only first 14 pages of the PDF. 
 - **Excerpt on bricklaying**
- "Knowledge Work" (Today's Smart Work)
 - **Joseph A. Schumpeter**, *Capitalism, Socialism and Democracy* (1942), pp. 82-84 (on "creative destruction")
 - **Shoshana Zuboff**, *In the Age of the Smart Machine: The Future of Work and Power* (1988), pp. 3-12  Also read these [online excerpts](#).
 - **Joseph H. Boyett and Henry P. Conn**, *Workplace 2000* (1992), pp. 1-46 
 - **Peter Senge**, *The Fifth Discipline* (1990), pp. 3-14 

Class 18 (W., Nov. 8) — Neoliberal "Networked Society"

CLASS 18 NOTES

- **William H. Davidow and Michael S. Malone**, *The Virtual Corporation* (1992), pp. 1-19, 50-66, 184-205, 214-16 
- **Wendy Brown** interviewed by Timothy Shenck, "What Exactly is Neoliberalism?" (2015)
- **Manuel Castells**, "Materials for an Exploratory Theory of the Network Society" (2000) (read only the abstract and the two sections titled "The Network Society: An Overview" and "Social Structure and Social Morphology: From Networks to Information Networks" on the pages numbered 9-17)


Assignment due in lecture in Class 18: **Assignment deadline changed to Class 19** [Essay 2 on Thomas Pynchon's *The Crying of Lot 49*](#)

[F., Nov. 10 — No Class (Campus Holiday: Veterans Day)]

Week 7

Class 19 (M., Nov. 13) — Against All the Above


CLASS 19 NOTES

- Early "Cyberlibertarianism"
 - **John Perry Barlow**, "A Declaration of the Independence of Cyberspace" (1996)
 - **Richard Barbrook and Andy Cameron**, "The Californian Ideology" (1996). (Optional: for fun, read Louis Rossetto, [Rebuttal of the Californian Ideology](#), 1998)
 - **Critical Art Ensemble**, "Electronic Civil Disobedience" (1996)  (read only the main essay, not the appendices)
 - **Jodi** (network artist pair): [home page](#). Click around and see what you can understand about this page and its subpages. ([Info about Jodi](#))

Assignment deadline for Essay 2 changed to this date (Class 19) [Essay 2 on Thomas Pynchon's *The Crying of Lot 49*](#)

Class 20 (W., Nov. 15) — (Continued)

CLASS 20 NOTES

- **Donna J. Haraway**, Excerpts from "A Cyborg Manifesto" (1985), chapter 8 in her book *Simians, Cyborgs, and Women: The Reinvention of Nature* (1991)  -- The PDF contains the whole book. Read only following excerpts from the "A Cyborg Manifesto" chapter in the book:
 - pp. 149-155
 - pp. 161-165
 - pp. 170-173
 - p. 181
- Continuation of above lectures, plus discussion with the professor.


[F., Nov. 17 — No Class (Professor away)] (Friday Section meetings will still occur today)

Week 8

Fiction Unit


Class 21 (M., Nov. 20) — Fiction About Postindustrial/Neoliberal Work & Power

CLASS 21 NOTES

- **William Gibson**, *Neuromancer* (1984), read half the novel by this class (Print book; available at UCEN Bookstore and elsewhere) 

CLASS 22 NOTES

Class 22 (W., Nov. 22) — (Continued)

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book) 

Assignment due in lecture in class 22: [Spreadsheet on Being Human in the Age of Knowledge Work](#)

[F., Nov. 24 — No Class (Thanksgiving Holiday)]

Week 9

Class 23 (M., Nov. 27) — (Continued)

CLASS 23 NOTES

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book) 

Class 24 (W., Nov. 29) — (Continued)

CLASS 24 NOTES

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book)  -- Conclusion of professor's lecture on the novel.

4. Processing Literature

Information's Impact on the Way We Study Literature

Class 25 (F., Dec. 1) — What is Text in the Digital Age? (The Logic of Text Encoding)

CLASS 25 NOTES

- **William Warner, Kimberly Knight, and UCSB Transliterations History of Reading Group**, "In the Beginning was the Word: A Visualization of the Page as Interface" (View the [original Flash animation](#) for the best interactive access, or view the [MP4 video version](#) (or download the [AVI](#) or [WMV](#) video versions). On the original Flash page, click "Enter" and wait as the animation starts)
- **Yin Liu**, "Ways of Reading, Models for Text, and the Usefulness of Dead People" (PDF or HTML) (2013)
- **Michael Witmore**, "Text: A Massively Addressable Object" (2013)
- **Wikipedia**, "Markup Language" (read just for the main concepts, not the details)
- **Alan Liu**, "Transcendental Data: Toward a Cultural History and Aesthetics of the New Encoded Discourse" (2004) (read only pp. 49-57)



Assignment due in lecture in Class 25: [Essay 3 on Being Human in the Age of Knowledge Work](#)

Week 10


Assignment due by email to your TA 24 hours in advance of section this week: [Text Analysis Exercise & Short Commentary](#)

Class 26 (M., Dec. 4) — Text Analysis and Literature

CLASS 26 NOTES


- **Franco Moretti**, *Graphs, Maps, Trees* (2005), pp. 1-33 (print book; please purchase)  (Review this reading, previously assigned for Class 6. If you are interested, take a look at the second chapter of "Maps")
- **Ted Underwood**, "Seven Ways Humanists Are Using Computers to Understand Text" (2015)
- **Ryan Heuser and Long Le-Khac**, "A Quantitative Literary History of 2,958 Nineteenth-Century British Novels: The Semantic Cohort Method" (2012) 

Class 27 (W., Dec. 6) — Topic Modeling and Literature

- **David M. Blei**, "[Probabilistic Topic Models](#)" (2013)  -- (read only to end of p. 79, before the math begins)
- **Ted Underwood**, "[Topic Modeling Made Just Simple Enough](#)" (2012)
- **Andrew Goldstone's** interface for exploring topic models:
 - [topic models of 100 years of literary criticism journals](#)
 - [topic models of 40 years of the *Signs* journal of "Women in Culture and Society"](#)

Note for Final exam: you only need to be able to recognize/identify Andrew Goldstone's interface and know what it is for. (You don't need to know the particulars of what is contained in these two topic models.)

Class 28 (F., Dec. 8) — Conclusion: What Is Literature For in the Information Age? / What Is Information For in Literature?

- **Discussion with the professor.** This "Colloquium Class" will use as a thought-prompt the ideas of "deformance" and "glitch" in the literary/artistic use of information technology.
 - **Lisa Samuels and Jerome J. McGann**, "[Deformance and Interpretation](#)" (1999) -- (read only p. 25-30, and also get a sense of the "deformance" experiments in section V, p. 36-45, and the appendix, p. 50-53)
[paywalled; UCSB students have free access through campus network or off-campus through [UCSB Library Proxy](#) server]
 - **Mark Sample**, "[Notes Towards a Deformed Humanities](#)" (2012)
 - **Rosa Menkman**, [The Glitch Moment\(um\)](#) (2011) (read pp. 7-32: "Introduction," "Glitch Manifesto," "A Technological Approach to Noise," and "The Perception of Glitch")  See also Menkman's site: <http://rosa-menkman.blogspot.com>